



## Bridge for Emerging Contemporary Art

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**CURATE  
THIS!**

- 2009 -

### Call to Artists + Designers: Receive Deadline is October 1, 2009

The BECA Foundation presents the second installment of **CURATE THIS!** opening this November, 2009 and will run through December 2009. The first installment of **CURATE THIS!**, held in 2008, was an experimental success with over 100 artists and over 400 'guest curators' from 9 countries participating. We're looking forward to even more participation from around the globe via **CURATE THIS! 2009**. Once again we will be enlisting the input of art enthusiasts from around the world via an online juried event which allows anyone from anywhere in the world with an internet connection and email access to select their favorite 10 artists from the compiled selection of submitted works. On October 14 and 15, 2009 art enthusiasts from around the world will view the works submitted by artists

from all corners of the globe and will vote to choose their favorite 10 artists of '**CURATE THIS!**' 2009. This year's **CURATE THIS!** exhibition is being held in conjunction with **PhotoNOLA 2009** ([www.photnola.org](http://www.photnola.org)). As such, we are seeking submissions of photography based works including, but not limited to, painting, sculpture, mixed-media, drawing, printmaking, fiber, textiles, installation, photography, design and functional art. Those artists whom the guest curators' select as their top 10 artists will have their works featured in the exhibition '**CURATE THIS!**' 2009 at BECA gallery and in the upcoming 2009 edition of the publication titled, '**CURATE THIS!**' 2009. Artists selected for '**CURATE THIS!**' 2009 will also have their works featured online at **The BECA Foundation** website. **PhotoNOLA** is a month long celebration of photography in New Orleans, coordinated by the New Orleans Photo Alliance in partnership with galleries, museums and photographers citywide.

**EXHIBITION DATES:** November 21 - December 27, 2009.

**ELIGIBILITY:** This call is open to all artists at least 18 years of age from any country. . Accepted works include but are not limited to: painting, sculpture, mixed-media, drawing, printmaking, fiber, textiles, installation, photography, design and functional art. Individual works may have a maximum weight of 75 pounds. We are removing all size restrictions on works for this exhibition.

**IMAGE GUIDELINES + SUBMISSION RECEIVE DEADLINE:** Images of artwork being submitted for consideration must be in .jpg format sized at 10 inches in either height or width and should be at 72dpi. Please label your CD with your name, contact phone and email. All submissions must be completed/received according to the guidelines below by 8pm, US CST on October 1, 2009. No materials or emails containing submission materials will be accepted after this date/time. Submissions will be accepted via email according to the guidelines listed below or via postal mail or commercial carrier such as UPS, Fed Ex, etc. with no signature required. No in-person delivery or late submissions can be accepted.

**FEES + SUBMISSION GUIDELINES:** You may submit up to 4 works and/or statements for a fee of \$25.00. (For 3-D works, you may include 1 additional detail or alternative view image per work submitted at no additional charge.) If you wish to submit more than a total of 4 works please include \$5.00 for each additional image or statement. Fee payment should be made by check or money order in US funds drawn on a US bank or US Post Office payable to 'BECA gallery' and included with your submission. Alternatively, we are able to accept submissions via email once we receive your payment online via Paypal. If you wish to submit your work via email, the first step is to send us an email only indicating the number of works you wish to submit with the subject line "**CURATE THIS! submission – please invoice me**". Please send this email request to [mail@thebecafoundation.org](mailto:mail@thebecafoundation.org) For example, your entire email should only read

something like “4 works” along with the aforementioned subject line. Through Paypal, we will then send you an online invoice requesting payment for the fee amount associated with the number of works you are submitting. You follow the Paypal directions within this email and pay via credit card or your Paypal account, etc. You will be able to pay by credit card without being required to open a Paypal account. Once we receive verification of payment, we will send you an email requesting you to email us your completed submission form and images/files. Please do not email us your submission prior to receiving a request from us because it will be deleted.

**RETURN OF SUBMISSION MATERIALS:** If you wish to have your physical submission materials returned, please include a SASE that is adequate in size for the return of your materials with sufficient postage along with your submission. Materials submitted by artists and designers may be retained and kept here on file.

**NOTIFICATION:** All artists and designers will be notified of the guest curators’ selection results via email on October 19, 2009.

**DELIVERY and RETURN OF WORKS:** Artists will be responsible for shipping and insurance costs associated with delivery of their work to BECA gallery. If your work does not sell, you will be responsible for the return shipping charges. Please enclose a return shipping label with your shipment. Work should be shipped in a substantial, reusable box or packing crate. **NO STYROFOAM PEANUTS SHOULD BE USED FOR PACKING MATERIAL.** Important: All works must arrive between November 16, 2009 and November 18, 2009 only. Also, although BECA gallery takes every precaution to ensure the safety of your work, neither BECA gallery nor The BECA Foundation can accept responsibility for any theft or damage to your work while on the gallery’s premises.

**SALES:** BECA gallery does not retain any part of art sales from this exhibition. 30% of each work sold is donated to The BECA Foundation and the artist receives 70% of the retail price. Selected works must be made available by the artist for exclusive sale via BECA gallery and The BECA Foundation in all its physical and online venues from October 19, 2009 – December 27, 2009. Artists and designers must indicate each work’s retail gallery price at the time of submission.

**ABOUT BECA:** The BECA Foundation is a global arts organization with a home base in New Orleans, LA, USA. The Foundation is the non-profit arm of BECA gallery, located in the New Orleans Warehouse Arts District. BECA is an acronym for Bridge for Emerging Contemporary Art. Our organization serves as a bridge by which new ideas and new art + design flow freely between New Orleans and the larger national and international contemporary art + design communities. It supports innovation, exploration and the advancement of new ideas in contemporary visual art + design. The core program focus is on developing public exhibition opportunities for local, national and international emerging and under-recognized visual artists + designers. Those opportunities are also extended to established visual artists + designers who are forging new pathways by exploring new mediums, ideas and processes not previously associated with their work. By presenting new artistic visions from around the world within the public realm via both physical and online venues, we expose a very large and diverse range of participants to emerging contemporary art and culture. Our exhibitions engage and educate both new and established audiences while encouraging ongoing dialogue.

**Questions?:** Please feel free to email us at [mail@thebecafoundation.org](mailto:mail@thebecafoundation.org) should you have any questions.

**Please complete and return the following submission sheet:**

**SUBMISSION SHEET: 'CURATE THIS!' 2009**

Please print out this form and complete by printing legibly or typing. After completion, please return as indicated below. If submitting via email, please print out and complete and then scan for email submission or fax back toll-free to 866-583-2737:

Artist Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Tel ( ) \_\_\_\_\_ Email \_\_\_\_\_

**Images** - Please list **title and associated file names , medium and description of work, date created, retail gallery price (keeping in mind that the artist retains 70%)** for each work submitted. **If work is part of a limited edition, please indicate number and total number in edition.** Please add additional pages to your submission if you are submitting more than 8 works for review.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_

By submitting my artwork for consideration, I agree to the following:

1 - I am at least 18 years of age and I am the creator and copyright owner of the artwork that I am submitting and have provided image photographer credits where applicable.

2 - I will indemnify and hold harmless BECA gallery and The BECA Foundation, and all associated officers and agents for any and all liability, damages and expenses that they may incur as a result of any claim regarding the work I am submitting.

3 - I give BECA gallery and The BECA Foundation permission to use my name and work submission(s) for advertising, sales and promotional purposes, as well as for inclusion on their website(s) for the purposes of promotion and sale of my work. If my artwork is chosen for inclusion in the exhibition, I will promptly supply high-quality 300 dpi images sized at approximately 10x8 inches of these works upon the request of BECA gallery or The BECA Foundation for use in printed promotional materials.

\_\_\_\_\_  
Artist signature and date **(handwritten signature and date. DO NOT TYPE.)**

FEES: \$25.00 for 4 submitted works and/or statements, \$5 each additional image or statement.

Please remember to enclose:

- 1) CD of Images
- 2) Submission Sheet
- 3) Entry Fee

Please make your check or money order payable to BECA gallery drawn on US funds on a US bank or US Post Office only. If you are submitting via US Postal mail you must mail completed materials to: BECA gallery, PO BOX 56843, New Orleans, LA 70156.

If you are sending your submission via UPS, Fed Ex, etc. you must send to: BECA gallery, 527 Saint Joseph St., New Orleans, LA 70130. Our phone number for delivery services is (504) 566-8999. **NO IN-PERSON SUBMISSIONS CAN BE ACCEPTED.**