



Bridge for Emerging Contemporary Art

527 St. Joseph Street, New Orleans, LA 70130
www.thebecafoundation.org www.BECAICAD.org
mail@thebecafoundation.org

FUTURE *FORWARD*

An International Exhibition of New Works of Art + Design by both Emerging Artists + Designers

Opening Reception: May 1, 2010

*** submission receive deadline: April 3, 2010 ***

*** **The BECA Foundation** is pleased to present the '**FUTUREFORWARD**' exhibition of international works of new art + new design at **BECA ICAD**. This call to artists and designers will remain open through April 3, 2010. Exhibition dates: May 1 - 29, 2010. From the submissions received, 4 to 8 artists and designers will be selected by BECA Foundation directors to participate in the group exhibition highlighting works that reveal an idea, message, contribution, warning or solution that if carried forward may profoundly impact the future – be it positively or negatively.

With a growing international BECA network now approaching 30,000, it is more important than ever for BECA to ensure that in addition to **BECA ICAD** at 527 St. Joseph Street, New Orleans, LA across from the Contemporary Arts Center, the exhibition also be made available online at www.BECAICAD.org for those who are unable to attend in person.

Exhibiting artists + designers will have their work published in both soft cover and hard cover editions of the upcoming publication, '**FUTUREFORWARD**'. Artists + designers will also receive Feature coverage in a special edition e-publication covering the exhibition which will be distributed to over 19,000 journalists, writers, curators, collectors, gallery and studio directors in the US and abroad.

BECA is an acronym for **Bridge for Emerging Contemporary Art** and the core belief system at The BECA Foundation is that "*New art + new design fuels the best of what's yet to come on this planet.*" Some of you may know that the BECA Foundation is in the early development phase of **BECA ICAD** (International Center for Art + Design), the world's first large scale exhibition facility dedicated to the exhibition of works by both emerging artists AND emerging designers. In the meantime, exhibitions will continue to be held at our current gallery space located at 527 St. Joseph Street, New Orleans, LA across from the Contemporary Arts Center where our exhibitions have been held since January 2008. In order to streamline our submission process, once you have paid your submission fee, we are now only requesting a website link to your work in lieu of individual image submission. If you do not have a website or online portfolio, you may still submit individual jpg or gif images of your work for review for this specific Call. Video submissions must include a website URL to your work. You may select one of two types of submission options:

Option 1 - \$25 submission fee for review of work via website link or 4 individual jpg or gif images for this specific **FUTUREFORWARD** Call to Artists/Designers only. If submitting a website link, the work you have included on your website at the time of review, will be the work considered for possible exhibition. Upon review, if your work is being considered for exhibition, you will be contacted to inquire about availability of the works of interest.

Option 2 - \$50 submission fee for automatic entry of your work into the next six **BECA ICAD** Calls to Artists/Designers for consideration and review by a rotating international body of guest curators (curators TBA). At this time we are only able to make this 6 month automatic submission option available to those who submit only a website link to their work for review. (Individual jpg and gif image submission cannot be accepted for Option 2.) The work you have included on your website at the time of review, will be the work considered for exhibition. (These online reviews take place monthly. Upon review, if your work is being considered for exhibition, you will be contacted to inquire about availability of the works of interest.) This submission Option 2 is only made available for this and subsequent Calls to Artists + Designers through May 15th. Calls thereafter will only be offered via Option 1 above. ****Please note: This Option 2 does not include registration for the CURATE THIS! exhibition series.**

ELIGIBILITY: This call is open to all artists + designers at least 18 years of age residing in any country. All works submitted must have been created within the last 2 years and must be original works or limited editions of no more than 10. All exhibited works must be made available for the duration of the exhibition. Accepted works and mediums include but are not limited to: site-specific installations, painting, sculpture, mixed-media, drawing, printmaking, fiber, textiles, illustration, digital art, photography, video/new media, film, performance art, music and sound focused works, 3D animation, graphic design, product design, furniture design, haute couture fashion + accessories, architectural interventions/designs and functional art, etc. In other words, we are open to all creative culminations. Submitted 2-D works of art may have a maximum height of 7' (84 inches) and a maximum width of 4' (48 inches). Submitted 3-D works of art suspended vertically or floor based may have maximum dimensions of 7' (84 inches)H x 4' (48 inches)W x 4' (48 inches)D. If suspended horizontally, 3-D works may have maximum dimensions of 3' (36 inches) H x 7' (84 inches) W x 3' (36 inches) D. Individual works may have a total maximum weight of 75 pounds.

SUBMISSION GUIDELINES: All submissions must be completed according to the guidelines below by 8pm, US CST on April 3, 2010. This may be accomplished via email or via postal mail or commercial carrier such as UPS, Fed Ex, etc. with no signature required. We are able to accept submissions via email once we receive your submission fee payment online via PayPal. If you wish to complete your submission via email, the next step after reading this prospectus is to pay your submission fee online by clicking onto the 'submission fee' payment link within the **FUTUREFORWARD** Call to Artists + Designers posted at <http://www.becaicad.org/artist-designer-submissions.php>. Once you receive verification of your payment from PayPal, you may then proceed with the completion of your submission by emailing your Option 1 or Option 2 materials (see above for description of Options 1 and 2) and your printed out, completed and scanned submission form located at the end of this prospectus to mail@thebecafoundation.org. Alternatively, you may fax your completed submission form toll-free in the US to: 866-583-2737. Once your completed submission is received and processed, we will send you a confirmation via email. If your submission is missing your submission fee payment, information or hand-signed submission sheet, your submission will be returned with a request for completion.

RETURN OF SUBMISSION MATERIALS: If you are submitting a physical CD from within the US and wish it to be returned within the US, please include a SASE that is adequate in size for the return of your materials with sufficient return postage along with your submission. International physical materials are not returned.

NOTIFICATION AND EXHIBITION DATES: All artists + designers will be notified of the selection results via email by April 6, 2010. Selected works must be received no later than April 26, 2010. Exhibition dates are May 1 – 29, 2010.

SALES: All selected works, unless indicated otherwise as NFS, will be made available for purchase throughout the duration of the exhibition. If a sale occurs, The BECA Foundation will receive 40% of the sale price and the artist or designer will receive 60% of the sale price. Artists + designers submitting individual images via Option 1 must indicate each work's retail gallery price at the time of submission. Submission fees and sales proceeds received by The BECA Foundation are used to further programming and to sustain the operation of BECA non-profit projects.

ACCEPTANCE, DELIVERY and RETURN OF WORKS: Artists + designers will be responsible for both delivery and return shipping costs associated with delivery of their work to and from The BECA Foundation's gallery space. Work should be shipped in a substantial, reusable box or packing crate. **NO STYROFOAM PEANUTS SHOULD BE USED FOR PACKING MATERIAL.** Work not packed in this manner will be returned to sender and not exhibited. All selected work must arrive ready to be hung or installed (with all applicable hanging wire/mechanisms, etc. and installation instructions included) no later than April 26, 2010. Works cannot be accepted after this date. Artists and designers should be prepared to personally install very difficult works. Although The BECA Foundation takes every precaution to ensure the safety of your work, the BECA Foundation and the gallery carries liability insurance only and cannot be held responsible for any theft or damage to your work. There is 24 hour resident presence at our building and we are happy to be able to report that our gallery space has never had an artwork damage, theft or security incident. We reserve the right to reject works that are not delivered as presented in the original artist + design submission of images, websites and submission form. **Questions?:** Please feel free to email The BECA Foundation at mail@thebecafoundation.org should you have any questions. **Please print out, complete and return the following submission form on the next page according to its instructions:**

FUTUREFORWARD

Please print out this form and complete by printing legibly or typing. After completion, please return as indicated below. If submitting via email, please print out, complete and then scan for email submission or fax back toll-free to 866-583-2737:

Artist/Designer Name/s _____

Street Address _____

City _____ State _____ Zip _____ Country _____

Tel () _____ Email: _____

Option 1: website URL: _____

Option 1: Individual Images - Please list title and associated image file names , medium, date created, both framed and unframed dimensions (must be accurate), retail gallery price (keeping in mind that BECA retains 40%) for each image submitted. If work is part of a limited edition, please indicate number and total number in edition.

- 1. _____
- 2. _____
- 3. _____
- 4. _____

Option 2: website URL: _____

(If you are submitting via Option 2, your work will automatically reviewed by different guest curators each month for consideration for exhibitions being held during the months May – October, 2010.)

By submitting my artwork for consideration, I agree to the following:

- 1 – I have downloaded, thoroughly read and understand this **FUTUREFORWARD** Call to Artists + Designers.
- 2 - I am at least 18 years of age and I am the creator and copyright owner of the artwork that I am submitting for review and have provided image photographer credits where applicable. I also understand that my submission fee is non-refundable.
- 3 - I will indemnify and hold harmless BECA gallery, The BECA Foundation, BECA ICAD and all associated volunteers, directors, officers, agents, contractors and employees for any and all liability associated with the exhibition or theft, damages or expenses that may occur or be associated with the work I am submitting or exhibiting.
- 4 - I give The BECA Foundation and BECA ICAD permission to use my name and work submission(s) for advertising, sales and promotional purposes, as well as for inclusion on their website(s) for the purposes of promotion and sale of my work.

Artist signature and date (**handwritten** signature and date. **DO NOT TYPE NOR USE DIGITAL SIGNATURE.**)

If not submitting online, please make your check or money order payable to 'BECA Foundation' drawn on US funds on a US bank or US Post Office only. If you are submitting via Fed Ex, UPS, etc., please send your completed materials to: BECA, 527 St. Joseph Street, New Orleans, LA 70130 with no signature required. If you are submitting via US Postal Service, please send your submission to: BECA, PO Box 56843, New Orleans, LA 70156.